

# Chamber **INvest** Tiered Benefits Matrix

Basic Tiers				Premier Tiers				
Builder	Energizer	Networker	Enthusiast	Futurist	Investor	Trailblazer	Stakeholder	
\$350	\$500	\$750	\$1,500	\$2,500	\$5,000	\$7,500	\$10,000	<b>Membership Investment</b>
✓	✓	✓	✓	✓	✓	✓	✓	Online Business Directory with Link to Business Website
3	5	7	10	12	15	15+	15+	Representatives
✓	✓	✓	✓	✓	✓	✓	✓	Members Only Access and Tracked Referrals
1	1	1	2	3	4	5	5	Business Category
✓	✓	✓	✓	✓	✓	✓	✓	Member Discount Access and Complimentary Notary
✓	✓	✓	✓	✓	✓	✓	✓	Subscription to Chamber Communications
✓	✓	✓	✓	✓	✓	✓	✓	Access to Chamber's Social Media Channels
✓	✓	✓	✓	✓	✓	✓	✓	Invitation to Chamber 101 Orientation, Decal, New Member Packet
✓	✓	✓	✓	✓	✓	✓	✓	New Member Mention (Facebook, Twitter, Chamber Newsletter)
✓	✓	✓	✓	✓	✓	✓	✓	Chamber Logo Usage Permission
✓	✓	✓	✓	✓	✓	✓	✓	Access to the MTSU Small Business Development Center
✓	✓	✓	✓	✓	✓	✓	✓	Marketing/Sponsorship Opportunities at Member Pricing
✓	✓	✓	✓	✓	✓	✓	✓	Invitations to More than 30 Relationship Building Events
✓	✓	✓	✓	✓	✓	✓	✓	Access to Office Depot Discount Program
✓	✓	✓	✓	✓	✓	✓	✓	Representation with Local, State, and Federal Officials
✓	✓	✓	✓	✓	✓	✓	✓	Personalized Access to Middle Tennessee Business Voice
	50% off	50% off	1	1	1	1	1	Ribbon Cutting/Grand Opening/Groundbreaking
	1	2	2	2	3	5	6	Yearly Passes to Business Before Hours and Business After Hours
		1	1	1	2	3	4	Chamber Mailing List/Contact Data Quarterly
		50% off	2	2	3	5	8	Complimentary ½ day Conference Room Rentals
			1	2	4	6	8	Chamber Newsletter Advertising Credit
			\$350	\$700	\$1,300	\$2,100	\$4,000	Chamber INvest Credit
				✓	✓	✓	✓	1 Complimentary Member Announcement in Newsletter as space allows
				3	4	5	5	Complimentary Additional Locations
				✓	✓	✓	✓	Promotional Flyer in New Member Packet (3 months)
				✓	✓	✓	✓	Chamber 101 Orientation Sponsorship
					✓	✓	✓	Special Signage Recognition at Chamber Events
					✓	✓	✓	Enhanced Directory on Chamber Website
					2	2	2	Weekly Chamber Newsletter Sponsor
					✓	✓	✓	Member Feature in Chamber Newsletter Once Per Year
					✓	✓	✓	Priority Placement at Events, with Purchase of a Table
						✓	✓	Chamber Website Spotlight (Logo/Link on home page for 2 weeks)
							✓	CEO/Organization Profiled in Email once a year
							✓	Recognition at Business at its Best
							✓	Participate from Podium at a High Visibility Event (TBD)

## Advertising and Marketing

Weekly at a Glance Advertisement (1 week)	\$100
Weekly at a Glance Sponsor (4 weeks)	\$400
Chamber 101 Orientation Sponsor (1 year)	\$300
New Member Packet Flyer (3 months)	\$300
New Resident Packet Flyer (3 months)	\$300
Diplomat Program Sponsor (1 year)	\$300

## Membership Benefits

Additional Location Listed in Online Business Directory	\$100
Additional Representative in Online Business Directory	\$50
Additional Business Category in Online Business Directory	\$50
Membership List (email addresses not included)	\$200
Quarterly Update of the Membership List	\$50
Ribbon Cutting/Grand Opening/Groundbreaking	\$200

## Event Sponsorship Opportunities

### Business at its Best

Presenting Sponsor	\$3,000
Reception Sponsor	\$2,000
Dessert Sponsor	\$2,000
Awards Sponsor	\$2,000
Corporate Sponsor	\$1,500
Business Sponsor	\$500
Table Topper Sponsor	\$200
Table of 10	\$700

### Learn • Grow • Connect Conference for Women

Presenting Sponsor	\$5,000
Keynote Sponsor	\$2,500
Technology Sponsor	\$2,000
Dessert Sponsor	\$2,000
Break Sponsor	\$1,200
Breakout Session Sponsor	\$2,500
Corporate Sponsor	\$1,000
Business Sponsor	\$400

### Operation Thank You

Presenting Sponsor	\$1,000
Bag Sponsor	(In Kind)
Breakfast Sponsor	(In Kind)

## Event Sponsorship Opportunities Continued

### Chamber Golf Classic

Presenting Sponsor	\$3,000
Drink Cart Sponsor	\$1,200
Lunch Sponsor	\$1,500
Putting Green Sponsor	\$1,200
Driving Range Sponsor	\$500
Premier Hole Sponsor	\$500
Hole-in-One Sponsor— provide insurance for the hole	---
Hole Sponsor	\$200
Team	\$800

### The Net

Event Sponsor— provide breakfast items (1 month)	\$200
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### Business Before Hours or Business After Hours

Event Sponsor	\$900
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### Government Affairs

Sponsor — sponsorship includes Capitol Connection Breakfast Series, Pigs 'n Politics, and the State Legislative Preview Luncheon	\$1,000
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### Round About Rutherford

Event Site and Lunch Sponsor	(In Kind)
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## Event Registrations

Business at its Best	\$70
Business Before and After Hours	\$5
Chamber University	\$20
Round About Rutherford	\$10
Learn • Grow • Connect Conference for Women	\$70
Pigs 'n Politics	\$30
State Legislative Preview Luncheon	\$30

## Conference Room Rentals

*Room rentals are subject to availability		Half Day	Full Day
Room A	(seats 24-40)	\$150	\$250
Room B	(seats 20-30)	\$125	\$225
Room A/B	(seats 48-70)	\$250	\$325
Room C	(seats 8-12)	\$75	\$125
Room D	(seats up to 8)	\$100	\$175