

# Chamber **INvest** Tiered Benefits Matrix

Basic Tiers			Premier Tiers					
Builder	Energizer	Networker	Enthusiast	Futurist	Investor	Trailblazer	Stakeholder	
\$400	\$550	\$850	\$1,500	\$2,500	\$5,000	\$7,500	\$10,000	<b>Membership Investment</b>
✓	✓	✓	✓	✓	✓	✓	✓	Online Business Directory with Link to Business Website
✓	✓	✓	✓	✓	✓	✓	✓	Enhanced Directory Listing on Chamber Website
✓	✓	✓	✓	✓	✓	✓	✓	Members Only Access and Tracked Referrals on Chamber Website
1	1	2	3	4	5	6	6	Business Category
✓	✓	✓	✓	✓	✓	✓	✓	Complimentary Notary and Certificate of Origin
✓	✓	✓	✓	✓	✓	✓	✓	Receive Exclusive Chamber Communications
✓	✓	✓	✓	✓	✓	✓	✓	Invitation to Chamber 101 Orientation, Decal, New Member Packet
✓	✓	✓	✓	✓	✓	✓	✓	New Member/Renewal Mention on Chamber Facebook
✓	✓	✓	✓	✓	✓	✓	✓	New Member/Renewal Mention in Chamber Newsletter
✓	✓	✓	✓	✓	✓	✓	✓	Chamber Logo Usage Permission
✓	✓	✓	✓	✓	✓	✓	✓	Access to the MTSU Small Business Development Center
✓	✓	✓	✓	✓	✓	✓	✓	Event/Marketing/Sponsorship Opportunities at Member Pricing
✓	✓	✓	✓	✓	✓	✓	✓	Invitations to More than 30 Relationship Building Events
✓	✓	✓	✓	✓	✓	✓	✓	Office Depot Discount Program & Member-to-Member Discounts
✓	✓	✓	✓	✓	✓	✓	✓	Representation with Local, State, and Federal Officials
✓	✓	✓	✓	✓	✓	✓	✓	Personalized Access to Middle Tennessee Business Voice
*10% off	*10% off	1	2	2	3	5	8	1/2 day Conference Room Rentals, *% Off Valid for One Rental
	50% off	50% off	1	1	1	1	1	Ribbon Cutting/Grand Opening/Groundbreaking
	1	2	2	2	3	5	6	Yearly Passes to Business Before Hours and Business After Hours
		1	1	1	2	3	4	Chamber Mailing List/Contact Data
			1	2	4	6	8	Chamber Newsletter Advertising Credit
			\$350	\$700	\$1,300	\$2,100	\$4,000	Chamber INvest Credit
				✓	✓	✓	✓	Member Feature in Chamber Newsletter Once Per Year
				3	4	5	6+	Complimentary Additional Locations
				✓	✓	✓	✓	Promotional Flyer in New Member Packet (3 months)
				✓	✓	✓	✓	Chamber 101 Orientation Sponsorship
				1	1	1	1	Dale Carnegie On-Site Training Session
					1	1	1	Weekly Chamber Newsletter Sponsor
							✓	Chamber Website Spotlight
							✓	CEO/Organization Profiled in Email Once a Year
							✓	Recognition at Business at its Best