

Events and Programming



The Pitch is a free members-only networking event typically held the first Tuesday of the month from 8-9 a.m. at the Chamber building. Members present a one-minute commercial about their business. *Check calendar for dates.* **RSVP required.**



Business Before Hours is a networking event typically held on the fourth Thursday of the month from 7:30-9 a.m., hosted by a Chamber member.
\$5 members | \$15 future members

Capitol Connection



Capitol Connection events are held throughout the legislative session and offer the opportunity for the Rutherford County legislative delegation to provide updates on legislative issues pertinent to the business community. **RSVP required.**



This online tool provides up-to-date information on legislation impacting business and allows you quickly connect with your legislators.
www.midtnbusinessvoice.com



LEARN · GROW · CONNECT
Conference for Women

The purpose of the annual, one-day **Women's Leadership Conference** is to bring area women together to learn, network, discuss and grow. **RSVP required.**

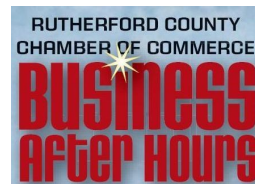


RUTHERFORD COUNTY
chamber of commerce
TENNESSEE
Chamber Golf Classic

Chamber Golf Classic is the Chamber's annual golf tournament held at one of the area golf courses. **RSVP required.**



Round About Rutherford is a members-only speed networking event typically held on the first Friday of the month at various Rutherford County businesses from 11:30 a.m.-1 p.m.
\$10 members. *Check calendar for dates.* **RSVP required.**



Business After Hours is a networking event typically held on the second Tuesday of the month from 5-7 p.m. and is hosted by a Chamber member.
\$10 members | \$20 future members



chamber current
Educate | Equip | Empower

Chamber Current is professional development designed to educate, equip, and empower your workforce through insightful training sessions, with two tracks: Leadership and Technology. *View event dates and details on the Chamber website.*



Business at its Best is the Chamber's annual celebration to honor members and recognize the past year's accomplishments. **RSVP required.**

Available sponsorship opportunities for all events

Visit the events tab on the rutherfordchamber.org website for an up-to-date list of current events.

Follow us on



DIPLOMAT PROGRAM

The Diplomat Program is comprised of a select group of business professionals who are knowledgeable volunteers for the Chamber of Commerce.

Diplomats attend monthly meetings, network, assist in retaining members and attend Chamber functions such as grand openings, ribbon cuttings and open houses.

Benefits of being a Chamber Diplomat include: meeting decision-makers on a professional basis, receiving recognition throughout Rutherford County's business and professional community, career development through training events and increases business opportunities through networking events.



The Rutherford County Chamber celebrating the ribbon cutting of the Visitors Center and Chamber offices in 2011.

Communications and Advertising



www.rutherfordchamber.org

Chamber Website Advertising

Website Advertising Highlights:

Nearly **one million unique visits** to the Rutherford County Chamber website annually

- Receive leads from site and Chamber website, search engines and mobile searches
- Chamber advertisers receive 75% more leads than non-advertisers
- 63% of customers prefer to do business with Chamber members
- Exclusive to Chamber members

Platinum Sponsorship - \$10,995 / \$9,995 PIF

Premiere chapter logo, 120-second video with aerial footage, link to website, video player for site, V-cast ability

Gold Sponsorship - \$3,995 / \$3,500 PIF

Premiere chapter logo, 60-second video, link to website, video player for site, V-cast ability

Silver Sponsorship - \$4,095 / \$3,795 PIF

Premiere chapter logo, 30-second video, link to website, video player for site

Bronze Sponsorship - \$1,995 / \$1,795 PIF

Premiere chapter logo, link to website

Contact: Michael Doty, CGI Communications
Office: (800) 398-3029 Ext. 322 | Cell: (585) 313-0978
mdoty@cgicomcommunications.com



Weekly at a Glance: November 12, 2018



Award Nominations

Weekly at a Glance is emailed to all members with information of upcoming networking events, and chamber opportunities.

Distribution: Emailed weekly to more than 2,300 chamber members.

Pricing: \$100 for one week; \$300 for one month. Only two ads per issue

Contact:

Kristina Troglen, Director of Communications & Marketing
(615) 893-6565 ktroglen@rutherfordchamber.org



Rutherford County Tennessee Magazine

is our annual publication covering Rutherford County including business climate, attractions, events, education, etc.

Distribution: Hotels, site consultants, relocation packets, tourists, new members.

Contact:

Will Zanetis, Journal Communications
(615) 261-1984 wzanetis@jnlcom.com

Ribbon Cutting Investment — \$200

Distribution:

- Included in Weekly at a Glance email
- Opportunity to invite the Board of Directors, Chamber Staff, Chamber Diplomats, and elected officials.
- Media receives ribbon cutting photo for publication

Contact:

Kelli Beam, VP of Membership Development
(615) 278-2391 kbeam@rutherfordchamber.org



Convention and Visitors Bureau

Visitors Guide is a FREE guide for any visitor to the community.

Distribution: Visitors Center in Rutherford County, surrounding counties and for groups visiting the area.

Contact:

Shana Miller, CVB Director of Marketing & Communications
(615) 278-2389 smiller@rutherfordchamber.org

www.readysetrutherford.com



Murfreesboro | Smyrna | La Vergne | Eagleville