

Events and Programming

Visit the events tab on the rutherfordchamber.org website for an up-to-date list of current events.



The Pitch is a free members-only networking event typically held the first Tuesday of the month from 8 - 9 a.m. at the Chamber building. Members present a one-minute commercial about their business. *Check calendar for dates.* **RSVP required.**



Round About Rutherford is a members-only speed networking event typically held on the first Friday of the month at various Rutherford County businesses from 11:30 a.m. - 1 p.m. *Check calendar for dates.* **RSVP required.** \$10 members.



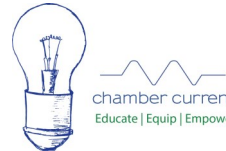
Business Before Hours is a networking event typically held on the fourth Thursday of the month from 7:30 - 9 a.m., hosted by a Chamber member. \$5 members | \$15 future members



Business After Hours is a networking event typically held on the second Tuesday of the month from 4:30 - 6:30 p.m. and is hosted by a Chamber member. \$10 members | \$20 future members



Capitol Connection events are held throughout the legislative session and offer the opportunity for the Rutherford County legislative delegation to provide updates on legislative issues pertinent to the business community. **RSVP required.**



Chamber Current is professional development designed to educate, equip, and empower your workforce through insightful training sessions. *View event dates and details on the Chamber website.*



This online tool provides up-to-date information on legislation impacting business and allows you quickly connect with your legislators. www.midtnbusinessvoice.com



Business at its Best is the Chamber's annual celebration to honor members and recognize the past year's accomplishments. **RSVP required.**



The purpose of the annual, one-day **Women's Leadership Conference** is to bring area women together to learn, network, discuss and grow. **RSVP required.**



Chamber Golf Classic is the Chamber's annual golf tournament held at one of the area golf courses. **RSVP required.**

DIPLMAT PROGRAM

The Diplomat Program is comprised of a select group of business professionals who are knowledgeable volunteers for the Chamber of Commerce.

Diplomats attend monthly meetings, network, assist in retaining members and attend Chamber functions such as grand openings, ribbon cuttings and open houses.

Benefits of being a Chamber Diplomat include: meeting decision-makers on a professional basis, receiving recognition throughout Rutherford County's business and professional community, career development through training events and increases business opportunities through networking events.



Communications and Advertising



Ribbon Cutting Investment — \$200

Distribution:

- Included in Weekly at a Glance email
- Opportunity to invite the Board of Directors, Chamber Staff, Chamber Diplomats, and elected officials.
- Media receives ribbon cutting photo for publication

Contact: Kelli Beam, vice president of membership development,
(615) 278-2391 kbeam@rutherfordchamber.org

Weekly at a Glance is an email newsletter distributed to all members with information of upcoming networking events and chamber opportunities.

Distribution: Emailed weekly to more than 2,300 chamber members.

Pricing: \$100 for one week; \$300 for one month. Only two ads per issue

Contact: Kristina Troglen, senior director of communications & marketing
(615) 893-6565 ktroglen@rutherfordchamber.org



Rutherford County Tennessee Magazine

is our annual publication covering Rutherford County including business climate, attractions, events, education, etc.

Distribution: Hotels, site consultants, relocation packets, tourists, new members.

Contact:

Rhonda Adams, Livability Media
(615) 771-5552, radams@livmedia.com

Convention and Visitors Bureau Visitors Guide

is a FREE guide for any visitor to the community.

Distribution: Visitors Center in Rutherford County, surrounding counties and groups visiting the area.

Contact:

Barbara Wolke, CVB senior vice president
(615) 278-2389 bwolke@rutherfordchamber.org
VisitRutherfordTN.com

