

# Events and Programming

Visit the events tab on the [rutherfordchamber.org](http://rutherfordchamber.org) website for an up-to-date list of current events.



**The Pitch** is a free members-only networking event typically held the first Tuesday of the month from 8 - 9 a.m. at the Chamber building. Members present a one-minute commercial about their business. *Check calendar for dates.* **RSVP required.**



**Round About Rutherford** is a members-only speed networking event typically held on the first Friday of the month at various Rutherford County businesses from 11:30 a.m. - 1 p.m. *Check calendar for dates.* **RSVP required.** \$15 members.



**Business Before Hours** is a networking event typically held on the fourth Thursday of the month from 7:30 - 9 a.m., hosted by a Chamber member. \$10 members | \$20 future members



**Business After Hours** is a networking event typically held on the second Tuesday of the month from 4:30 - 6:30 p.m., hosted by a Chamber member. \$15 members | \$25 future members



**Business at its Best** is the Chamber's annual celebration to honor members and recognize the past year's accomplishments. **RSVP required.**



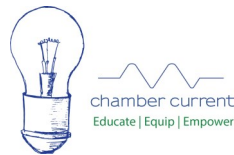
**Chamber Golf Classic** is the Chamber's annual golf tournament held at one of the area golf courses. **RSVP required.**



**Capitol Connection** events are held throughout the legislative session and offer the opportunity for the Rutherford County legislative delegation to provide updates on legislative issues pertinent to the business community. **RSVP required.**



This online tool provides up-to-date information on legislation impacting business and allows you quickly connect with your legislators. [www.midtnbusinessvoice.com](http://www.midtnbusinessvoice.com)



Chamber Current is professional development designed to educate, equip, and empower your workforce through insightful training sessions. *View event dates and details on the Chamber website.*

## DIPLMAT PROGRAM

The Diplomat Program is comprised of a select group of business professionals who are knowledgeable volunteers for the Chamber of Commerce.

Diplomats attend monthly meetings, network, assist in retaining members and attend Chamber functions such as grand openings, ribbon cuttings and open houses.

Benefits of being a Chamber Diplomat include: meeting decision-makers on a professional basis, receiving recognition throughout Rutherford County's business and professional community, career development through training events and increased business opportunities through networking events.



# Communications and Advertising



## Ribbon Cutting Investment — \$300

### Distribution:

- Included in Weekly at a Glance email
- Opportunity to invite the Board of Directors, Chamber Staff, Chamber Diplomats, and elected officials.
- Media receives ribbon cutting photo for publication

**Contact:** Kelli Beam, vice president of membership development,  
(615) 278-2391 [kbeam@rutherfordchamber.org](mailto:kbeam@rutherfordchamber.org)

**Weekly at a Glance** is an email newsletter distributed to all members with information of upcoming networking events and chamber opportunities.

**Distribution:** Emailed weekly to more than 2,300 chamber members.

**Pricing:** \$125 for one week. \$375 for one month. Only one ad per issue

**Contact:** Kristina Troglen, senior director of communications & marketing  
(615) 893-6565 [ktroglen@rutherfordchamber.org](mailto:ktroglen@rutherfordchamber.org)



## Rutherford County Tennessee Magazine

is our annual publication covering Rutherford County including business climate, attractions, events, education, etc.

**Distribution:** Hotels, site consultants, relocation packets, tourists, new members.

### Contact:

Rhonda Adams, Livability Media  
(615) 771-5552, [radams@livmedia.com](mailto:radams@livmedia.com)

## Convention and Visitors Bureau Visitors Guide

is a FREE guide for any visitor to the community.

**Distribution:** Visitors Center in Rutherford County, surrounding counties and groups visiting the area.

### Contact:

Barbara Wolke, CVB senior vice president  
(615) 278-2389 [bwolke@rutherfordchamber.org](mailto:bwolke@rutherfordchamber.org)  
[VisitRutherfordTN.com](http://VisitRutherfordTN.com)

