

Chamber **IN**vest

Membership Benefit

Chamber INvest Tiered Benefits Matrix

Basic Tiers			Premier Tiers					
Builder	Energizer	Networker	Enthusiast	Futurist	Investor	Trailblazer	Stakeholder	
\$400	\$550	\$850	\$1,500	\$2,500	\$5,000	\$7,500	\$10,000	Membership Investment
✓	✓	✓	✓	✓	✓	✓	✓	Online Business Directory with Link to Business Website
✓	✓	✓	✓	✓	✓	✓	✓	Enhanced Directory Listing on Chamber Website
✓	✓	✓	✓	✓	✓	✓	✓	Members Only Access and Tracked Referrals on Chamber Website
1	1	2	3	4	5	6	6	Business Category
✓	✓	✓	✓	✓	✓	✓	✓	Complimentary Notary and Certificate of Origin
✓	✓	✓	✓	✓	✓	✓	✓	Receive Exclusive Chamber Communications
✓	✓	✓	✓	✓	✓	✓	✓	Invitation to Chamber 101 Orientation, Decal, New Member Packet
✓	✓	✓	✓	✓	✓	✓	✓	New Member/Renewal Mention on Chamber Social Media
✓	✓	✓	✓	✓	✓	✓	✓	New Member/Renewal Mention in Chamber Newsletter
✓	✓	✓	✓	✓	✓	✓	✓	Chamber Logo Usage Permission
✓	✓	✓	✓	✓	✓	✓	✓	Access to the MTSU Small Business Development Center
✓	✓	✓	✓	✓	✓	✓	✓	Event/Marketing/Sponsorship Opportunities
✓	✓	✓	✓	✓	✓	✓	✓	Invitations to More than 30 Relationship Building Events
✓	✓	✓	✓	✓	✓	✓	✓	Representation with Local, State, and Federal Officials
*10% off	*10% off	1	2	2	3	5	8	1/2 day Conference Room Rentals, *% Off Valid for One Rental
	50% off	50% off	1	1	1	1	1	Ribbon Cutting/Grand Opening/Groundbreaking
	1	2	2	2	3	5	6	Yearly Passes to Business Before Hours and Business After Hours
		1	1	1	2	3	4	Chamber Mailing List/Contact Data
			1	2	4	6	8	Chamber Newsletter Advertising Credit
			\$350	\$700	\$1,300	\$2,100	\$4,000	Chamber INvest Credit
				✓	✓	✓	✓	Member Feature in Chamber Newsletter Once Per Year
				3	4	5	6+	Complimentary Additional Locations
				✓	✓	✓	✓	Promotional Flyer in New Member Packet (3 months)
				✓	✓	✓	✓	Chamber 101 Orientation Sponsorship
				1	1	1	1	Dale Carnegie On-Site Training Session
					1	1	1	Weekly Chamber Newsletter Sponsor
							✓	Chamber Website Spotlight
							✓	CEO/Organization Profiled in Email Once a Year
							✓	Recognition at Business at its Best

Advertising and Marketing

Chamber Newsletter Advertisement (1 week)	\$150
Chamber Newsletter Advertisement (1 month)	\$400
Member Feature in Chamber Newsletter	\$400
Chamber 101 Orientation Sponsor (1 year)	\$350
New Member Packet Flyer (3 months)	\$350
Diplomat Program Sponsor (1 year)	\$400

Membership Benefits

Additional Business Category in Online Business Directory	\$50
Additional Location Listed in Online Business Directory	\$100
Membership List (email addresses not included)	\$200
Ribbon Cutting/Grand Opening/Groundbreaking	\$300

Event Sponsorship Opportunities

Business at its Best

Presenting Sponsor	\$4,000
Lunch Sponsor	\$2,500
Dessert Sponsor	\$2,500
Awards Sponsor	\$2,500
Menu Sponsor	\$2,500
Registration Sponsor	\$2,500
Corporate Sponsor	\$1,500
Table Topper Sponsor	\$300

Operation Thank You

Presenting Sponsor	\$2,500
Bag Sponsor	(In Kind)
Breakfast Sponsor	(In Kind)

Event Sponsorship Opportunities Continued

Chamber Golf Classic

Presenting Sponsor	\$4,000
Lunch Sponsor	\$1,500
Drink Cart Sponsor	\$1,500
Putting Green Sponsor	\$1,500
19th Hole Sponsor	\$1,500
Driving Range Sponsor	\$900
Premier Hole Sponsor	\$900
Hole-in-One Sponsor - provide insurance for the hole	---
Hole Sponsor	\$300
Team	\$1,200

The Pitch

Event Sponsor - provide breakfast items	\$300
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Business Before Hours or Business After Hours

Event Sponsor - provide food & drinks	\$1,000
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Capitol Connection Series

Event Sponsor	\$1,200
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Round About Rutherford

Event Site and Lunch Sponsor - provide lunch	(In Kind)
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Event Registrations

Business at its Best	\$65
Business Before Hours	\$10
Business After Hours	\$15
Round About Rutherford	\$15

Conference Room Rentals

*Room rentals are subject to availability	Half Day	Full Day
Room A/B (seats 46 classroom style)	\$350	\$500
Room 2A (seats 30 classroom style)	\$250	\$350
Room D (seats up to 8)	\$150	\$225

Business Categories	You may purchase additional headers that your business appears under in the Chamber's online directory for \$50 per category.
New Member & Renewal Mention	Announcement on the Chamber's social media and listed on Chamber Newsletter emailed to 2,200+ Chamber members.
MTSU Small Business Development	Access to the MTSU Small Business Development Center, staffed with a network of certified professional business counselors.
Conference Rooms	Conference room rentals are available at half day and full day rates. Room capacities vary from 8 people up to 46 dependent on set-up.
Advertising Credit, Chamber Newsletter	Ad in Chamber Newsletter sent to 2,200+ members. The Newsletter format changes weekly, and the Chamber reserves the right to edit content and will determine the best placement of the ad.
Chamber INvest Credit	Chamber INvest dollars are credits that members can use toward specific events, sponsorships and marketing. Must be used within membership year.
Member Feature, Chamber Newsletter	150 word article and graphic in Chamber Newsletter sent to 2,200+ members.
Additional Locations	Franchise/multi-business owners can list an additional business for \$100 per location. Additional locations will receive benefits at the Builder level.
Promotional Flyer, New Member Packet	One piece of marketing material to be placed in the new member/new resident packets for three consecutive months. No bigger than 8.5x11.
Chamber 101 Sponsorship	Business logo will be displayed on the opening presentation of Chamber 101.
Sponsor, Chamber Newsletter	Business logo will be displayed in the sponsor section at the bottom of the Chamber Newsletter emailed to 2,200+ Chamber members.
Chamber Website Spotlight	Business name and link are placed on Chamber's home page for the length of membership.
CEO/Organization Profile	CEO/Organization profiled in Chamber Newsletter sent to 2,200+ Chamber members. Limit 150 words.