Rutherford County, TN
Community Snapshot

It's the people you need now. It's the people you will need tomorrow.

65% of the US population lives within 650 miles

94.7
Nashville MSA Cost of Living Index vs. National Average of 100
Source: 3rd Quarter 2019 ACCRA Cost of Living Index

11th
Best Real Estate Market in the Nation
Source: WalletHub 2019

8th
Fastest Growing Midsize City in the US with 23 new residents per day
Source: WalletHub 2019

#1
Largest suburb in the Nashville MSA

NISSAN
8,500 Employees

INGRAM
1,807 Employees

StateFarm
1,650 Employees

amazon.com
1,621 Employees

Saint Thomas Health
1,285 Employees

asurion
1,250 Employees

verizon
1,068 Employees

General Mills
1,028 Employees

ADIENT
1,000 Employees

Bridgestone
975 Employees

Rutherford County Chamber of Commerce | P: (615) 983-6565 | www.rutherfordworks.com
**Quality of Life**

**Top Rated Schools**
- 5th Best High School in the US (Central Magnet)
- 95% Graduation Rate
- 15 CTE Career Clusters - STEM - IT - Business - Advanced Manufacturing
- 24,813: Enrollment Between MTSU, Motlow State Community College, and TN College of Applied Technology

**Low Cost of Living**
- No State or Local Tax on Wages, Salaries, or Estates
- 9.1% Lower Cost of Living than US Average
- 2018 Average Home Sale: $276,000 ($131/sq ft)

**Healthcare Hub**
- 2 Full-Service Hospitals
- New Children's Hospital
- Pediatric ER

**Proximity to Nashville**
- 3 Professional Sports Teams
- World-renowned Music Venues like Ryman Auditorium, Grand Ole Opry House, and Bluebird Cafe
- TN State Capitol

**Recent Additions**
- **Steel Summit**
  - Headquarters Relocation
  - Tier 1 Auto Supplier relocates HQ to Murfreesboro, adding 30 new Corporate Jobs
  - $20 Million Capital Investment

- **CINTAS**
  - Regional Operations Center
  - 144 New Management & Production Jobs
  - $20 Million Capital Investment

- **Topre America**
  - Manufacturing Plant
  - Topre America expands it’s stamping operation by adding 51 new jobs and $63 Million in Capital Investment

**Labor Force At-A-Glance**

<table>
<thead>
<tr>
<th></th>
<th>Tennessee</th>
<th>Nashville MSA</th>
<th>County</th>
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<tbody>
<tr>
<td>Labor Force</td>
<td>3,355,085</td>
<td>1,036,853</td>
<td>183,935</td>
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<tr>
<td>Unemployment Rate</td>
<td>3.1%</td>
<td>2.4%</td>
<td>2.4%</td>
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<tr>
<td>Available Labor Pool</td>
<td>103,165</td>
<td>24,749</td>
<td>4,396</td>
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**Quick Facts**

**Rutherford County**
- 2020 Population: 337,508
- 2025 Projection: 364,742 (+8.0%)
- Households: 123,514
- Avg. HH Income: $92,272
- Med. HH Income: $74,917

**City of Murfreesboro**
- 2020 Population: 145,791
- 2025 Projection: 156,944 (+7.6%)
- Households: 55,501
- Avg. HH Income: $91,156
- Med. HH Income: $71,185

**Town of Smyrna**
- 2020 Population: 52,324
- 2025 Projection: 56,665 (+8.3%)
- Households: 19,659
- Avg. HH Income: $81,820
- Med. HH Income: $69,670

**City of La Vergne**
- 2020 Population: 40,595
- 2025 Projection: 44,095 (+8.6%)
- Households: 13,322
- Avg. HH Income: $87,221
- Med. HH Income: $71,468

**City of Eagleville**
- 2020 Population: 765
- 2025 Projection: 831 (+8.6%)
- Households: 298
- Avg. HH Income: $93,185
- Med. HH Income: $68,146

**Sources:**
- 2020 Claritas Estimate
- November 2019
- TN Department of Labor

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