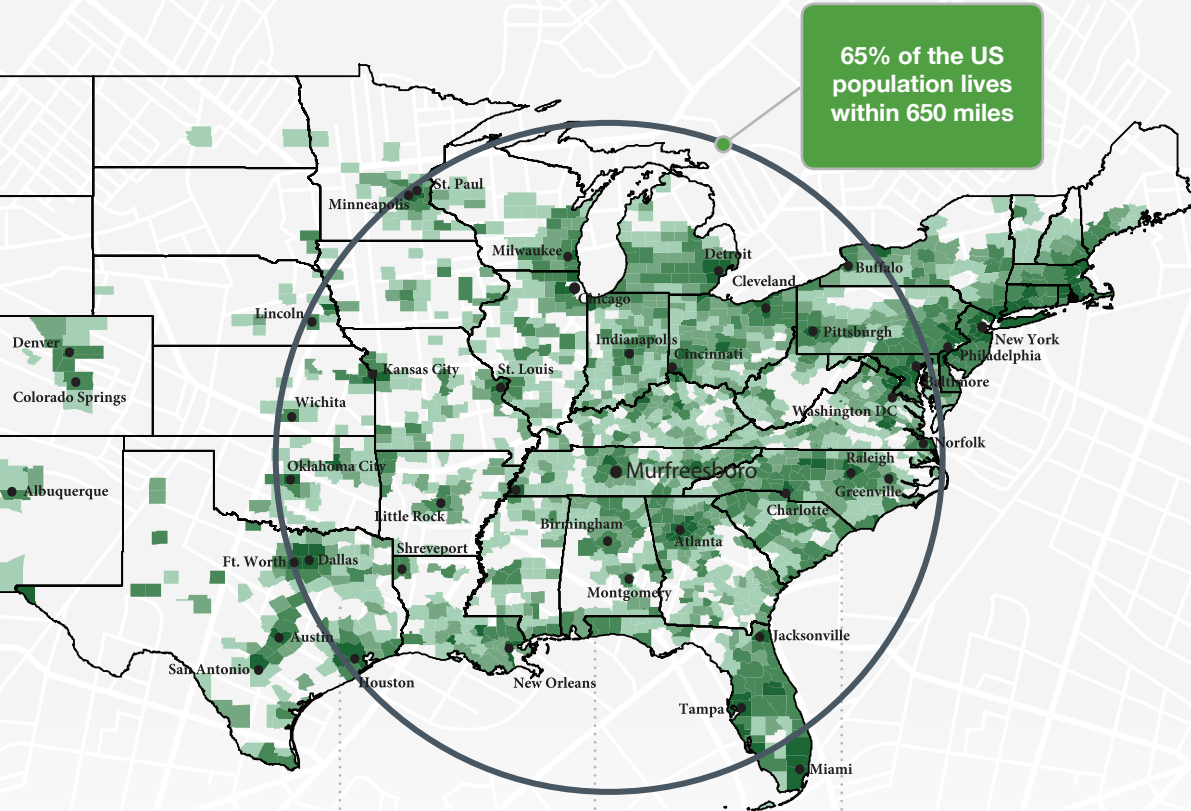


Rutherford County, TN Community Snapshot

rutherford
works

It's the people you need now. It's the people you will need tomorrow.



94.7

Nashville MSA Cost of Living Index vs. National Average of 100

Source: 3rd Quarter 2019 ACCRA Cost of Living Index

11th

Best Real Estate Market in the Nation

Source: WalletHub 2019

8th

Fastest Growing Midsize City in the US with 23 new residents per day

Source: WalletHub 2019

#1

Largest suburb in the Nashville MSA

NISSAN
8,500 Employees

INGRAM
1,807 Employees

State Farm
1,650 Employees

amazon.com
1,621 Employees

Saint Thomas Health
1,285 Employees

asurion
1,250 Employees

verizon
1,068 Employees

General Mills
1,028 Employees

ADIENT
1,000 Employees

BRIDGESTONE
975 Employees

rutherford
works

Quick Facts



Rutherford County

2020 Population: 337,508
 2025 Projection: 364,742 (+8.0%)
 Households: 123,514
 Avg. HH Income: \$92,272
 Med. HH Income: \$74,917

City of Murfreesboro

2020 Population: 145,791
 2025 Projection: 156,944 (+7.6%)
 Households: 55,501
 Avg. HH Income: \$91,156
 Med. HH Income: \$71,185

Town of Smyrna

2020 Population: 52,324
 2025 Projection: 56,665 (+8.3%)
 Households: 19,659
 Avg. HH Income: \$81,820
 Med. HH Income: \$69,670

City of La Vergne

2020 Population: 40,595
 2025 Projection: 44,095 (+8.6%)
 Households: 13,322
 Avg. HH Income: \$87,221
 Med. HH Income: \$71,468

City of Eagleville

2020 Population: 765
 2025 Projection: 831 (+8.6%)
 Households: 298
 Avg. HH Income: \$93,185
 Med. HH Income: \$68,146

Sources:
 2020 Claritas Estimate
 November 2019
 TN Department of Labor

Top Rated Schools

- 5th Best High School in the US (Central Magnet)
- 95% Graduation Rate
- 15 CTE Career Clusters
 - STEM
 - IT
 - Business
 - Advanced Manufacturing
- 24,813: Enrollment Between MTSU, Motlow State Community College, and TN College of Applied Technology



Low Cost of Living

No State or Local Tax on Wages, Salaries, or Estates



9.1% Lower Cost of Living than US Average

2018 Average Home Sale: \$276,000 (\$131/sq ft)



Healthcare Hub

2 Full-Service Hospitals

New Children's Hospital

Pediatric ER

Proximity to Nashville

- 3 Professional Sports Teams
- World-renowned Music Venues like Ryman Auditorium, Grand Ole Opry House, and Bluebird Cafe
- TN State Capitol



Recent Additions



Headquarters Relocation
 Tier 1 Auto Supplier relocates HQ to Murfreesboro, adding 30 new Corporate Jobs



Regional Operations Center
 144 New Management & Production Jobs
 \$20 Million Capital Investment



Manufacturing Plant
 Topre America expands its stamping operation by adding 51 new jobs and \$63 Million in Capital Investment

Labor Force At-A-Glance

	Tennessee	Nashville MSA	County
Labor Force	3,355,085	1,036,853	183,935
Unemployment Rate	3.1%	2.4%	2.4%
Available Labor Pool	103,165	24,749	4,396