

Chamber **INvest** Tiered Benefits Matrix

Basic Tiers				Premier Tiers				
Builder	Energizer	Networker	Enthusiast	Futurist	Investor	Trailblazer	Stakeholder	
\$350	\$500	\$750	\$1,500	\$2,500	\$5,000	\$7,500	\$10,000	Membership Investment
✓	✓	✓	✓	✓	✓	✓	✓	Online Business Directory Listing with Link to Business Website
✓	✓	✓	✓	✓	✓	✓	✓	Members Only Access and Tracked Referrals
1	1	1	2	3	4	5	5	Business Category
✓	✓	✓	✓	✓	✓	✓	✓	Member Discount and Complimentary Notary
✓	✓	✓	✓	✓	✓	✓	✓	Subscription to Chamber Communications
✓	✓	✓	✓	✓	✓	✓	✓	Access to Chamber's Social Media Channels
✓	✓	✓	✓	✓	✓	✓	✓	Invitation to Chamber 101 Orientation, Decal, New Member Packet
✓	✓	✓	✓	✓	✓	✓	✓	New Member Mention (Chamber Newsletter)
✓	✓	✓	✓	✓	✓	✓	✓	Chamber Logo Usage Permission
✓	✓	✓	✓	✓	✓	✓	✓	Access to the MTSU Small Business Development Center
✓	✓	✓	✓	✓	✓	✓	✓	Marketing/Sponsorship Opportunities at Member Pricing
✓	✓	✓	✓	✓	✓	✓	✓	Invitations to More than 30 Relationship Building Events
✓	✓	✓	✓	✓	✓	✓	✓	Access to Office Depot Discount Program
✓	✓	✓	✓	✓	✓	✓	✓	Representation with Local, State, and Federal Officials
✓	✓	✓	✓	✓	✓	✓	✓	Personalized Access to Middle Tennessee Business Voice
✓	✓	✓	✓	✓	✓	✓	✓	Enhanced Directory on Chamber Website
	50% off	50% off	1	1	1	1	1	Ribbon Cutting/Grand Opening/Groundbreaking
	1	2	2	2	3	5	6	Yearly Passes to Business Before Hours and Business After Hours
		1	1	1	2	3	4	Chamber Mailing List/Contact Data Quarterly
		50% off	2	2	3	5	8	Complimentary ½ day Conference Room Rentals
			1	2	4	6	8	Chamber Newsletter Advertising Credit
			\$350	\$700	\$1,300	\$2,100	\$4,000	Chamber INvest Credit
				✓	✓	✓	✓	1 Complimentary Member Announcement in Newsletter as space allows
				3	4	5	5	Complimentary Additional Locations
				✓	✓	✓	✓	Promotional Flyer in New Member Packet (3 months)
				✓	✓	✓	✓	Chamber 101 Orientation Sponsorship
					✓	✓	✓	Special Signage Recognition at Chamber Events
					2	2	2	Weekly Chamber Newsletter Sponsor
					✓	✓	✓	Member Feature in Chamber Newsletter Once Per Year
					✓	✓	✓	Priority Placement at Events, with Purchase of a Table
							✓	Chamber Website Spotlight (Logo on home page)
							✓	CEO/Organization Profiled in Email once a year
							✓	Recognition at Business at its Best